# Timothy Fitzgerald

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**Communications Specialist | Internal & Strategic Communications**

Communications professional with more than six years of experience creating high-impact, audience-first content in fast-paced, deadline-driven environments. Proven ability to translate complex information into compelling narratives across digital, broadcast, and internal platforms. Skilled in executive communications, crisis response, media relations, and stakeholder engagement. Adept at aligning storytelling with strategic goals for both public-facing and internal audiences.

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**PROFESSIONAL EXPERIENCE**

**Channel 7 News - News Producer**  *April 2022 - Present*

* Led content strategy and development for Boston’s highest-rated late-night show, in a market of more than one million viewers, while aligning with network brand standards.
* Submitted three nationally recognized entries to be considered for the Emmy Awards nominations.
* Created strategic, high-impact storytelling to inform, engage, and connect with audiences — skills directly transferable to internal and external communication.
* Supported executive communications by writing anchor scripts, managing time-sensitive messaging, and coordinating live events (e.g., breaking news, community events).
* Developed new graphics creation tools to enhance visual communication across platforms.
* Coordinated daily with technical teams, media contacts, and stakeholders under tight deadlines, building strong cross-functional communication.
* Coordinate with PR and media representatives to schedule interviews, cover events and assist with other media coverage.

**NBC Connecticut - News Producer**  *May 2021 - April 2022*

* Managed internal communication flow for the morning team, coordinating real-time messaging across writers, editors, and control room teams.
* Produced and programmed dynamic content to inform and engage a broad internal and external audience — including traffic, weather, and human-interest segments — demonstrating versatility and clarity in fast-paced environments.
* Directed live interviews and developed talking points for on-air talent, mirroring internal communications work such as AMAs.
* Oversaw team workflows, assigning writing and editing tasks and ensuring timely, consistent messaging across multiple channels.
* Partnered with the digital team to promote morning content across social media and internal intranet-like tools, increasing viewer engagement and team awareness.

**News10 ABC - News Producer**  *May 2019 - May 2021*

* Led end-to-end production of weekend evening programming, acting as the primary communication bridge between editorial staff, creative teams, and newsroom leadership.
* Crafted engaging, strategic narratives around national news, applying audience-first messaging strategies that translate to employee-facing content.
* Developed a streamlined graphics workflow that standardized design elements — a skill set aligned with managing internal visual communications like intranet banners or internal videos.
* Coordinated with the station’s social media team to repurpose content for digital platforms, increasing online engagement and ensuring consistent brand messaging across channels.

**SKILLS**

| Internal CommunicationsResearch & Writing Crisis Management | Strategic MessagingA.I. Tools (ChatGPT, Gemini, VEO, Midjourney) | Content StrategyAdobe Creative SuiteSocial Media Management | Project ManagementMedia RelationsMicrosoft Office |
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| **ACCOLADES**Three Emmy considerations11% increase in year to year viewershipHighest rated late night newscast in BostonIncreased social media trafficIncreased website traffic | **MAJOR STORIES**Onset of COVID-19 Pandemic2020 Police Reform Protests2020 Olympic & Paralympic GamesMaine Mass Shooting2020 & 2024 Presidential Election |
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